

Yolo County Office of Education Websites

The Yolo County Superintendent of Schools (“Superintendent”) and Yolo County Board of Education (“County Board”) encourage the ongoing development and maintenance of websites for the Yolo County Office of Education (“YCOE”) and its programs as important methods of communicating with the public. Website development and content management shall be done in accordance with the YCOE’s communications plans.

Websites, as used in this policy, refers to each website that is developed and maintained by the Superintendent or designee to provide information regarding the Superintendent, the County Board, and affiliated organizations and programs.

Design Standards

YCOE’s design standards shall address the accessibility of YCOE websites and YCOE school websites to individuals with disabilities, including compatibility with commonly used assistive technologies.

Website Content

The Superintendent or designee shall develop content guidelines for YCOE and school websites and shall assign staff to review and approve content prior to posting.

YCOE websites and other YCOE-produced media shall not include content that is obscene, libelous, or slanderous, or which creates a clear and present danger of inciting students to commit unlawful acts, violate school rules, or substantially disrupt the school’s orderly operation.

The Superintendent or designee shall ensure that copyright laws are not violated in the use of material on any YCOE-sanctioned websites and other YCOE-produced material.

Advertising on YCOE websites may be accepted under the same restrictions and conditions as set forth in law, YCOE policy, and administrative regulations pertaining to advertising in YCOE publications.

Privacy Rights

The Superintendent or designee shall ensure that website content and other YCOE-produced media protects the privacy rights of students, parents/guardians, County Board members, and other individuals.

Telephone numbers and home and email addresses of students and/or their parents/guardians shall not be published on YCOE’s public websites.

Employees’ home addresses, personal phone numbers, and personal email addresses shall not be published on YCOE’s public websites. (Government Code 3307.5, 7920.300.)

No photograph, video, or voice recording of any student that qualifies as a “pupil record” under the Family Educational Rights and Privacy Act (20 USC 1232(g) *et seq.*) shall be published without the prior written consent of the minor’s parent/guardian.

Photographs of individual students or groups of students, such as at a school event, may be published on YCOE websites provided that students’ names are not included.

No public safety officer shall be required as a condition of employment to consent to the posting on the internet of their photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or their family. (Government Code 3307.5.)

Legal References:

Government Code, 3307.5, 7920.300
United States Code, Title 20, 1232g

ADOPTED: [7-7-23]

REVISED: