tem



STATE OF THE STATE IN CALIFORNIA EDUCATION

PRESENTED BY PETER BIRDSALL



California County Superintendents Educational Services Association

- Local Control & Accountability Plans
- Teacher Shortage
- California's new accountability system
- State Board of Education priorities and politics
- The importance of messaging on the important topics



Peter Birdsall is the Executive Director of the Califonia County Superintendents Educational Services Association and has over 35 years of experience in state level education policy issues. For 25 years, he owned and operated Birdsall & Associates, a California lobbying firm specializing in K-12 education policy. Mr. Birdsall's experience includes service as Chief of the California Department of Education's Legislative Office, Chief of Staff of the Department's education program branch, and K-12 education budget analyst with the California Department of Finance.

FRIDAY, FEBRUARY 8, 2019

9:00AM - 11:00AM

Yolo County Office of Education Conference Center 1280 Santa Anita Court, Suite 120 Woodland, CA 95776

RSVP BY JANUARY 17 AT: https://goo.gl/forms/zzHHSEKlGaYFJ7r72